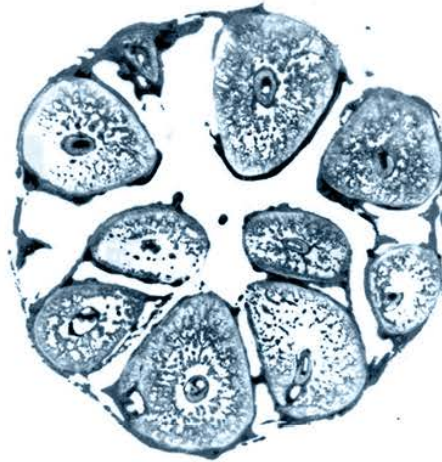
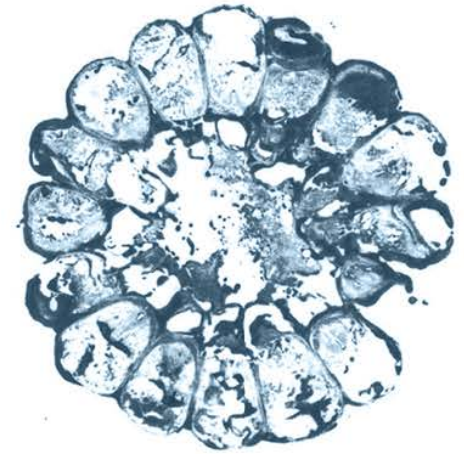


Aa
Aubergine



Gg
Garlic



Mm
Mielieeeeeees!

Oranjezicht City Farm NPC Inaugural AGM

17 June 2015 | St Cyprian's School

Chairperson's Report



Vision



THEN

- Improve security
- Upgrade neglected site
- Build community
- Food as connector
- Local neighbourhood farm
- Driven by volunteers



NOW

- Awareness of the broken food system
- Beyond Oranjezicht
- Other farms
- Driven by volunteers and paid farmers

Governance



THEN

- Driven by Voluntary Association and Committee
- Under jurisdiction of neighbourhood watch
- Unaudited financials



NOW

- Volunteer-centred Non-Profit Company
- Driven by volunteer Directors of NPC
- 4 Incorporating Directors and then elected Board
- Audited financials
- AGM

Finance



THEN

- Expenses of Farm covered by sale of produce
- Donations from community



NOW

- Proceeds from the Market Day finance the farm
- Tours
- Film Shoots
- Books

Farming and Farmers

THEN

- Volunteer driven
- Companion planting, heirloom, organic, fruit and veg.
- About 50 varieties
- On-site training

NOW

- Paid farmers plus volunteers
- Focus on the crops that do well – brinjals, onions, rocket, cauliflower, broccoli, herbs and indigenous edibles
- Training programme at Sustainability Institute
- Working with 8 small scale organic farmers in Stellenbosch, Philippi, Manenberg, Elgin, etc

Operations

THEN

- Volunteers co-ordinated at weekly meeting
- Volunteers working
- Basic website, Facebook
- Ad hoc paper-based financial record keeping
- Informal volunteer joining
- Making things happen organically

NOW

- Daily operational needs nearly full-time
- Volunteers and contracted employees
- Full online presence with substantial following
- Sage Pastel accounting integrated with FNB online banking
- Structured volunteer joining with code of conduct, orientation
- Management of liabilities, permits, contracts, insurance
- Centralised document management on Google Drive

Education

THEN

- School tours
- Adult groups
- Guided Harvest weekly

NOW

- Tours and groups
- Food Dialogues speaker series and Report
- History of Oranjezicht book
- Book on founding of OZCF (in press)
- Pick your own Harvest
- Mentoring of projects in other communities
- International internships and scholarship

Market



THEN

- Small neighbourhood market
- Supplying local community



NOW

- Beyond Oranjezicht
- Demand for organic veg growing, supply of organic veg increasing
- Demand for other local, seasonal, artisanal food and pantry items growing
- Leeuwenhof summer
- Granger Bay winter
- >60 traders, >200 jobs supported
- Professionalisation

Relationships

THEN

- Initially the local community and the City

NOW

- Government local and provincial
- Heritage authorities
- Urban Farms local and International
- Farmers across SA
- Food System NGOs, Green Road, Abalimi
- Stepping Stones



Overview: growing up fast

- ✓ Sound financial position
- ✓ Governance (nearly) in place
- ✓ Professionalising operations
- ✓ Administrative systems maturing
- ✓ Working as a partner in food system, including with Trust
- ✓ Addressing impacts of Market Day



Areas of development

- ✓ Weekly veg box subscription
- ✓ Local community engagement
- ✓ Securing lease with the City
- ✓ Stepping Stones partnership
- ✓ Volunteer enrichment programme
- ✓ Publishing and distributing a second book

Our vision for the future





Here we grow again

- ✓ The SAUFFT, sister organisation of the NPC, has secured a grant from PGWC for the establishment of more community urban farms
- ✓ We need to establish a seedling and compost hub
- ✓ Academy for those wanting to learn more about growing their own veggies
- ✓ Mobile veggie truck



Get involved!
Stay informed
Partner
Participate
Donate
Make more
informed choices

JOIN THE REVOLUTION